



The Rotary Club Minden-Porta Westfalica invites you to a seminar as part of the Rotary RYLA programme:

Communication as means for success

Venue:

Denkhaus Loccum e.V.
Hormannshausen 6-8
31547 Rehburg-Loccum
Tel. 05766-96090
www.denkhaus-loccum.de

Seminar led by:	Tina Kortsch (educational staff at Denkhaus Loccum e. V.) and Johann Kortsch (Consultant, Trainer and Researcher).
Arrival:	Friday, 22nd August 2025, 2.00 pm start with coffee/cake at 2.30 pm.
Departure:	Sunday, 24th August 2025, approx. 2 pm (after lunch).
Costs/acceptance:	Travelling arrangements lie with the participants. The seminar is free of charge - costs are borne by the RC Minden-Porta Westfalica and the Rotary district 1900 in Germany. Due to the fact that only 20 places are available the selection of the participants will be decided by the RC Minden-Porta Westfalica . In individual cases and on request additional accommodation can be provided for foreign participants (a day earlier or after the seminar).
Information and registration:	Applications with a short CV <u>until June, 22nd</u> , to: Dieter Blume RC Minden-Porta Westfalica Tel.: 0049-160-90665544 E-Mail: diblu@gmx.net

Seminar content and intention:

Looking into the future and what awaits them after finishing school, university or training is exciting for young adults and the question of how they can present themselves best to employers and colleagues is an important issue to be successful in their future life.

Additionally, the factor “internationality” is a permanently increasing element of the whole business world and the aptitude of “social and intercultural competence” becomes more and more important for executive personnel.

Hence, the Rotary Club Minden-Porta Westfalica sponsors an international weekend seminar for young people between 18 and 25 years old as part of the Rotary Young Leadership Award (RYLA) programme.

The seminar will last from Friday, August 22nd, 2.00 pm to Sunday, August 24th, approx. 2 pm and is free of charge. It will consist of briefings and coaching sessions, supported by the inputs of representatives from human resources departments of international acting companies/organisations.

The aim of this Rotary initiative is to provide the participants with information and skills about the relevance of different aspects and levels of communication and the corresponding behaviour for being successful during their future career.

We will create a common knowledge base by looking at, by discussing, and reflecting on different elements of communication and the intercultural/international dimension of this question and carve out which soft skills are required to prove oneself on the job market.

Based on this we'll work on the question of how each person can identify individual behavioral norms as well as strengths and weaknesses/wrongdoings in this context respectively how to deal with or overcome deficits.

Short keynote presentations by experts from various industries and organizations will open up different perspectives on the topic and will provide insights into how each of them interprets the requirements and particularities of communication in his/her business area.

Afterwards, we will dive into a discussion with the experts in order to complement and deepen what will have been learned before. This will give everyone the opportunity to sharpen their perception, to ask questions and to express assumptions and wishes – always with the goal in mind to start into the future with new perspectives and a new focus.

We are looking forward to welcoming you in Loccum and wish all participants a safe trip and a great time!

Signed by:

Ulli Mehlmann

Chairman International Committee RC Minden-Porta and AG 1900

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Time	Topic (<i>subject to minor changes</i>)
Friday	
until 2.00 2.30 pm coffee and cake	Arrival and registration Welcome, getting to know each other and organisational matters <ul style="list-style-type: none"> - Information block with the topic: What/who is Rotary and what does it stand for.
dinner	Point of departure – analysis of the current individual situation, knowledge and understanding of communication <ul style="list-style-type: none"> - The participants reflect on their current individual situation and look for links between the topic of communication and different areas of life. - Self- and group reflection: What does good communication require? What are my experiences with this topic (i.e. seminars, trainings)? - The participants get to know each other as well as their personal situations and their takes on communication.
	Basics of communication – theory and practice <ul style="list-style-type: none"> - The participants will gain insights into theoretical backgrounds and models. - In addition to that, different levels and elements of communication will be introduced and discussed, e.g.: verbal (speaking, writing) and nonverbal (facial expression, gesture, body language) communication as well as paraverbal interaction (tone, talking speed etc.). - Active learning and experiencing.
Saturday	
breakfast	The Art of Communicating: an important element in the working environment <ul style="list-style-type: none"> - The participants will deal with some of the manifold aspects of communication in the workplace. - e.g. written and oral communication, presentation skills, relevance of context (relationships, hierarchies, target group/audience, occasion etc.), strategies. - Active learning and experiencing.
	Preparation for the expert panel <ul style="list-style-type: none"> - The participants will research the experts and companies/organisations. - Collection of questions.
joint lunch with experts	Expert panel Short keynote presentations by experts from different industries/organisations and guided panel discussion: participants ask questions, experts answer and discuss them.
dinner	Intercultural communication and international contexts – challenging situations with great potential <ul style="list-style-type: none"> - The participants will gain insights into concepts, benefits and challenges of intercultural and international communication. - Interactive exercises.
ca. 8 pm	Evening programme: Possibility to attend an open-air concert at the RYLA venue.
Sunday	
breakfast	Looking ahead – plans, orientation and milestones <ul style="list-style-type: none"> - Internalising new insights on communication. - The participants work out next steps for an adaptation of their behaviour to improve their communication skills – mutual feedback, helpful strategies, hints. - Conclusion and roundup: the power of language and communication. - Collection of the key “lessons learned” from this seminar.
lunch and end of seminar	
2 pm	
	Departure.